

TRAN NGOC HA PHUONG

Marketing staff

📞 0799341516

✉️ Tranhaphuong.thp2021@gmail.com

📍 Hue City

OBJECTIVE

General Objective: Aim to become a professional Marketing employee, possessing comprehensive knowledge of the profession and handling situations effectively.

Short-term Objectives:

Upon being hired, focus on learning professional knowledge from colleagues and familiarizing myself with company policies. Complete assigned tasks successfully and pass the probation period to sign an official employment contract. Once officially employed, strive to be considered for a salary increase.

Long-term Objectives:

Work towards a managerial position within the current company. Pursue additional qualifications and skills (such as a Master's degree, etc.) to enhance professional performance.

WORK EXPERIENCE

Internship Experience at Thái Thu Marketing

CONTENT MARKETING

Writing marketing content for multiple booking units.

Pickleball Playground

MANAGER

Welcoming both domestic and international clients, engaging in sports activities with customers.

Managing the Fanpage.

Western Restaurant

ORDER MANAGEMENT

Meeting customer needs.

Communicating and resolving customer issues.

EDUCATION

BUSINESS ADMINISTRATION - DIGITAL MARKETING MAJOR

Phu Xuan University

SKILLS

Communication Skills

Problem-Solving Skills & Emotional Control

Adaptability Skills

HONORS & AWARDS

CERTIFICATIONS

First Prize in the "PXU Innovation Startup" Competition

Basic IT Certificate

Training and Producing Videos Using Smartphones" Certificate
from Koreatech University

INTERESTS

Gym training and playing sports

Reading books and writing

Spending time with family

Learning new things

Passionate about foreign languages. Working and exploring the
cultures of different countries.

ADDITIONAL INFORMATION

Experienced in managing social media platforms (Facebook,
TikTok, etc.)

Skilled in content writing (SEO, blogs, press articles, etc.)

Academic project success: Successfully organized the "PXU
Open Badminton Tournament" for students in Hue City.